

# Entrepreneurship Academy Mentoring Program

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**Be A  
Mentor  
Today!**

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information and  
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The **Purdue Research Park Entrepreneurship Academy** is a weeklong program for all incoming high school Juniors and Seniors across the State of Indiana.

Aspiring high-tech entrepreneurs will learn how to identify a possible high-tech business, develop a product or service, create a marketing plan and pitch the idea to a group of potential investors.

Winning teams will receive college tuition vouchers, ranging from \$100-\$500.

### *What is mentoring?*

*Webster's New World Dictionary* defines mentor as a wise advisor; a teacher or coach. A mentor may also be a listener, a guide, an advisor, a supporter, a role model, an encourager, a helper, a catalyst, and an ally.

Being a mentor at the PRP Entrepreneurship Academy is a dynamic, nurturing relationship where an experienced faculty member assists start up teams in becoming a more fulfilled and productive team.

The goal of the Entrepreneurship Academy is to provide attendees with real world experience in high-tech entrepreneurship. The mentoring program is designed to enhance the attendees experience at the Academy and to help perform their best and get the most out of the experience.

### *Roles and Responsibilities*

The mentor is asked to donate their expertise for approx. 15 hours the week of July 27-August 1st. This time will be spent mentoring start up teams and preparing them for their presentation to a group of potential investors.

**Be A Mentor:** Currently we are looking for mentors for each start-up team. This is a vital part of the Academy, we will have 20 start up teams of 5 and mentors will be asked to help start up teams prepare for their 2-minute elevator pitch, executive summary and a 10-slide power point for their final presentation with investors on Friday, August 1<sup>st</sup>. Below are the following days and times you will need to make available for mentoring:

Tuesday, July 29 <sup>th</sup>	12:00-5:00pm
Wednesday, July 30 <sup>th</sup>	10:00-12:00pm
Thursday, July 31 <sup>st</sup>	8:30-12:00pm
Friday, August 1 <sup>st</sup>	7:00-1:30pm



For more information and a video please visit the Academy website at : [www.purdueresearchpark.com/academy](http://www.purdueresearchpark.com/academy)